



Verve Cloud Earned Designation as a Great Place to Work-Certified™ Company Sixth Year in a Row.

San Diego, CA – January 21, 2025 –Verve Cloud, Inc., a nationwide provider of cloud services specializing in UCaaS (Unified Communications as a Service) and Broadband solutions for the small to medium-sized business (“SMB”) market, today announced that it is Great Place to Work-Certified™ for the sixth year in a row. The prestigious award is based entirely on current employees’ experience working at Verve Cloud.

“We are excited to be a Great Place to Work-Certified™ organization for the sixth year in a row,” says Derek M. Gietzen, CEO and President at Verve Cloud. “To have nearly 90% of our team members state that Verve is a Great Place to Work affirms the value that we place on cultivating an amazing culture.”

Patti Cuthill, VP of People & Culture, added, “At Verve, our people are at the heart of everything we do. This certification reflects the commitment of every team member to creating an environment where everyone feels valued, supported, and inspired to do their best work.”

“Great Place To Work Certification is a highly coveted achievement that requires consistent and intentional dedication to the overall employee experience,” says Sarah Lewis-Kulin, the Vice President of Global Recognition at Great Place To Work. She emphasizes that Certification is the sole official recognition earned by the real-time feedback of employees regarding their company culture. “By successfully earning this recognition, it is evident that Verve Cloud stands out as one of the top companies to work for, providing a great workplace environment for its employees.”

According to Great Place To Work research, job seekers are 4.5 times more likely to find a great boss at a Certified great workplace. Additionally, employees at Certified workplaces are 93% more likely to look forward to coming to work. They are twice as likely to be paid fairly, earn a fair share of the company’s profits, and have a fair chance at promotion.

About Verve Cloud™

Verve Cloud is a nationwide provider of cloud services specializing in UCaaS (Unified Communications as a Service) and Broadband solutions for the small to medium-sized business (“SMB”) market. Verve serves as a “Single Source Provider” to its clients by providing a full suite of UCaaS, CCaaS, and broadband internet services. Verve views everything it does through the lens of providing great experiences to its employees, partners, and clients. To learn more, please visit: www.vervecloud.com

About Great Place to Work®

The global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Great Place to Work helps organizations quantify their culture and produce better business results by creating a high-trust work experience for all employees. Emprising®,

their culture management platform, empowers leaders with the surveys, real-time reporting, and insights they need to make data-driven people decisions. Their unparalleled benchmark data is used to recognize Great Place to Work-Certified™ companies and the Best Workplaces™ in the US and more than 60 countries, including the 100 Best Companies to Work For® and World's Best list published annually in *Fortune*. Everything they do is driven by the mission to build a better world by helping every organization become a Great Place to Work For All™. To learn more, visit greatplacetowork.com.

LinkedIn: <https://www.linkedin.com/company/verve-cloud>

Media Inquiries:

Colleen Guiltinan

cguiltinan@vervecloud.com

(858) 769-1827

www.vevecloud.com

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