

## **Verve Cloud, Inc.**

### **Awarded 2022 Great Place to Work Certification™**

SAN DIEGO, CA March 1, 2022 – GlobeNewswire -Verve Cloud, Inc. today announced that it is a Great Place to Work-Certified™ for the third year in a row. The prestigious award is based entirely on what current employees say about their experience working at Verve. This year, 97% of Verve’s employees said it’s a great place to work –compared to the national average of 53%.

Great Place to Work® is the global authority on workplace culture, employee experience, and the leadership behaviors proven to deliver market-leading revenue, employee retention, and increased innovation.

“We are thrilled to be again recognized as a Great Place to Work-Certified organization. We consider employee experience a top priority every day,” said Derek Gietzen, President of Verve Cloud. “It is our people that create the culture, so we acknowledge that this is a result of their choices to value and care about the people that they work with.”

Patti Cuthill, Vice President of People & Culture at Verve added, “We truly value this award because it is the vote and voice of our people, and even more so for it being the third year in a row for this certification. It is a cause for celebration. We will continue to value employees and strive to build a great culture.”

“Great Place to Work Certification™ isn’t something that comes easily – it takes ongoing dedication to the employee experience,” said Sarah Lewis-Kulin, vice president of global recognition at Great Place to Work. “It’s the only official recognition determined by employees’ real-time reports of their company culture. Earning this designation means that Verve is one of the best companies to work for in the country.”

According to Great Place to Work research, job seekers are 4.5 times more likely to find a great boss at a Certified great workplace. Additionally, employees at Certified workplaces are 93% more likely to look forward to coming to work, and are twice as likely to be paid fairly, earn a fair share of the company’s profits, and have a fair chance at promotion.

#### About Verve Cloud™

Verve Cloud is a nationwide provider of cloud services specializing in UCaaS (Unified Communications as a Service) and Broadband solutions for the small to medium-sized business (“SMB”) market. Verve serves as a “Single Source Provider” to its clients by providing a full suite of UCaaS, CCaaS, and broadband internet services. Verve views everything it does through the lens of providing great experiences to its employees, partners, and clients. To learn more, please visit: [www.vervecloud.com](http://www.vervecloud.com)

#### About Great Place to Work®

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Their employee survey platform empowers leaders with the feedback, real-time reporting, and insights they need to make data-driven people decisions. Everything they do is driven by the mission to build a better world by helping every organization become a great place to work For All™.

**LinkedIn:** <https://www.linkedin.com/company/verve-cloud>